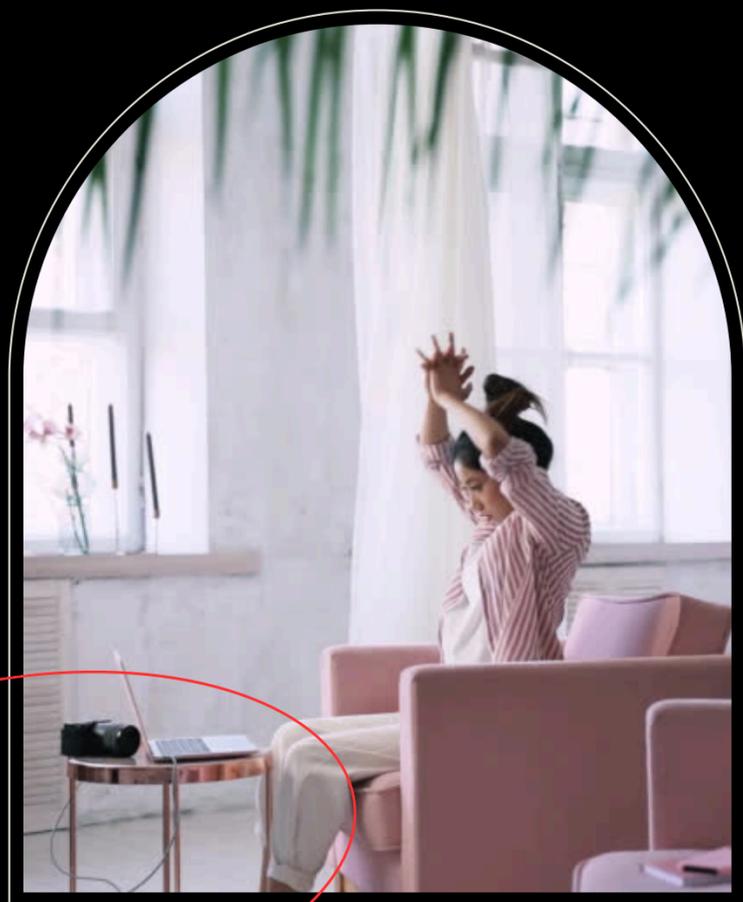


Just Reflections

Media Kit

THE SMALL BUSINESS BLOG
finding what matters to
entrepreneurs, startups,
and small business owners



Hello!



We are known as the small business blog. Entrepreneurs and startups regularly visit our website for tips and tricks on how to start and operate a business. With time we have become the place for Canadian small business owners to get updates on business news in addition to expert advice from their respective industries.

Our Mission

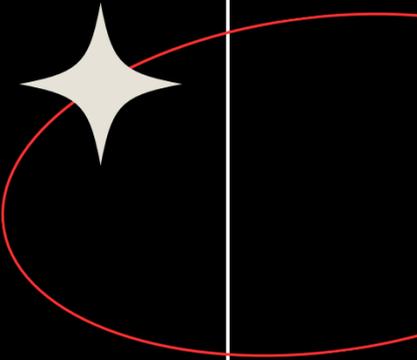
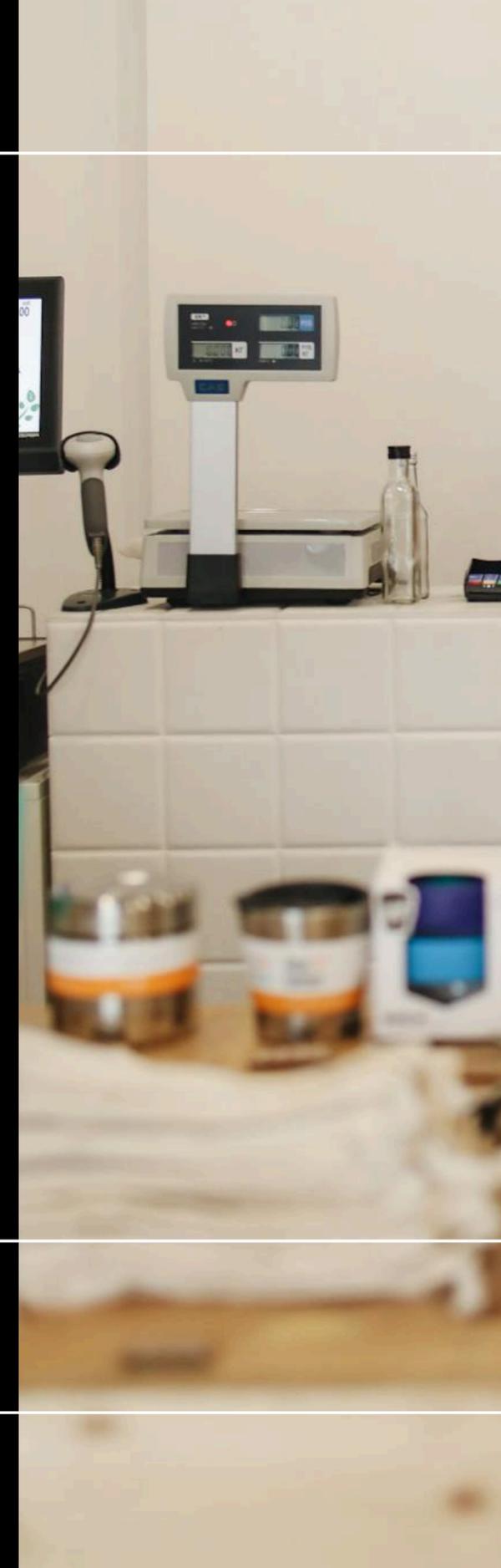


To become the leading small business blog in Canada, servicing entrepreneurs, startups and small business owners.



Ranking ✨

BizReflections blog website has been ranked by FeedSpot as # 7 among the Top 60 Canadian Business FSS feeds.



Our Contributors

In addition to Grace Nasralla, our founder, other contributors consist of small business owners who are willing to share knowledge from their successes and failures, and entrepreneurs that take pleasure in sharing their business experience and learnings.





Local Businesses

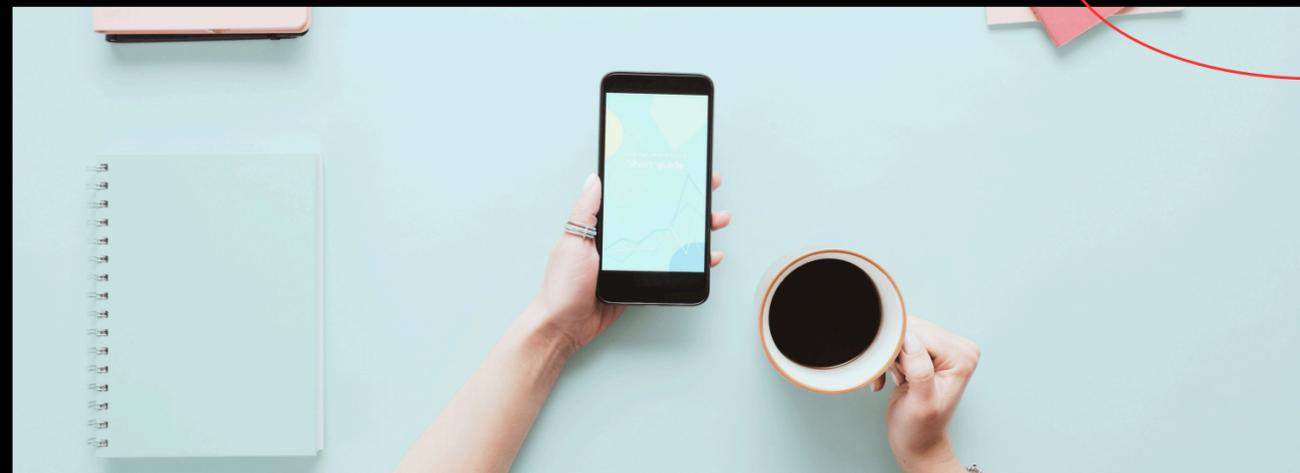


Affiliate Programs



Our Advertisers

Advertising Channels



- Banner Video and image ads
- Text link ads
- Newsletter
- SEO Blog Posts and links
- Social Media Marketing

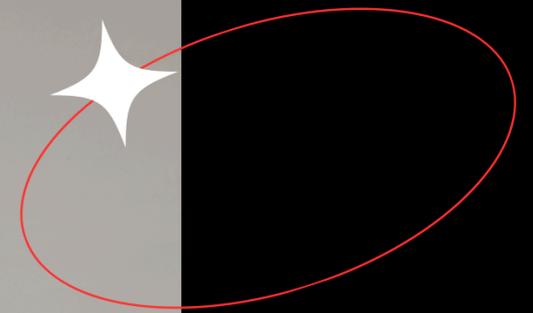
Our Insights

90 Days Stats based on Google Insights
as of February 2026

Visitors: 4.5K

Impressions: 1.6K

Engagement: 30.6%





Contact Us

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